

# Choosing flowers & floral tributes

Helping you every step of the way



Dignity<sup>®</sup>

CARING FUNERAL  
SERVICES



## A guide to choosing flowers & floral tributes

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Flowers are a simple and beautiful way to create a personal tribute to a loved one. This brochure is a useful guide showing example flowers and floral tributes available, whether it be a simple sympathy bouquet, wreath, spray or coffin display. There are also some ideas for special floral tributes you may wish to consider.

“We’re here to help you with  
*advice and guidance.*”

## Creating a personal tribute for your loved one

When someone has died, giving flowers helps many people express their feelings and emotions. People often choose flowers that were a favourite of the person who has died, making the funeral more personal.

There are many types of floral arrangements available and this brochure is a guide to help you decide what you would like.

We can help and advise you, and discuss the flowers and colours you would like. You can then leave the rest to us.

After the funeral, if you instruct us to, we can collect the cards from the wreaths and bouquets, handing them to you later as a keepsake.

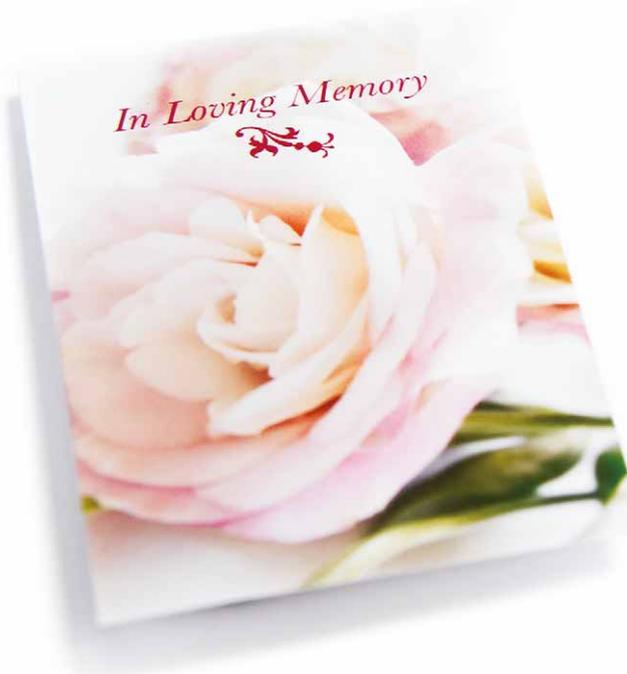
*Please note, the following flowers and floral tributes are a guide only. Individual flowers and colours may vary depending on seasonal availability. Please ask your funeral director for further information on prices, sizes and any other individual requirements.*

*In some circumstances local florists may need to substitute flowers for a suitable seasonal alternative if the exact flower requested is unavailable, and we will make every effort to ensure that the item is substituted for something similar in style, colour and quality.*



## How we can help

If you would like some help and advice when choosing flowers and floral tributes, our staff are always on hand to answer your questions.



“Flowers are a simple and *beautiful* way to create a *personal tribute* to a loved one.”

## Coffin & Casket Floral Tributes



### Lily Floral Coffin Spray

A double-ended spray of Oriental Lilies and complementary green foliage.

Approx size shown: 4ft long



### Rose Floral Coffin Spray

A classic double-ended coffin spray of red Roses and complementary green foliage.

Approx size shown: 4ft long



### Floral Coffin Cross

A loose mixed floral coffin cross including Roses, Gerberas, Chrysanthemums and complementary green foliage.

Approx size shown: 5ft long

## Floral Sprays



### Pure & Simple Single-Ended Spray

A classic single-ended spray of white Lilies, Roses and mixed white flowers with complementary green foliage.

Approx size shown: 75cm long



### Rose & Carnation Single-Ended Spray

A single-ended spray of pink Roses and burgundy Carnations with complementary green foliage.

Approx size shown: 75cm long



### Yellow & Cream Single-Ended Spray

A single-ended spray of lemon Roses and mixed yellow and cream flowers with complementary green foliage.

Approx size shown: 75cm long

## Sheaves, Wreaths & Sympathy Bouquets



### Lily Tied Sheaf

A modern tied sheaf of Longi Lilies with complementary green foliage.

Approx size shown: 75cm long



### Rose Tied Sheaf

A tied sheaf of a dozen pink Roses with complementary green foliage.

Approx size shown: 75cm long



### Traditional Open Wreath

An open round white Rose wreath with white and purple mixed flowers and complementary green foliage.

Approx size shown: 36cm wide



### Modern Open Wreath

An open round pink Rose wreath with white and pink mixed flowers and complementary green foliage.

Approx size shown: 36cm wide



### Sympathy Bouquet (Pinks)

A wrapped bouquet of deep and soft pink flowers with natural foliage.



### Sympathy Bouquet (Yellows & Creams)

A wrapped bouquet of yellow, white and cream flowers with natural foliage.

## Posies & Baskets



### Traditional Based Posy

A traditional white Chrysanthemum based posy decorated with a white Rose and Calla Lily spray and green foliage edge.

Approx size shown: 36cm wide



### Mixed Floral Posy

A round loose edged floral posy of cream Roses and soft pink and white mixed flowers with complementary green foliage.

Approx size shown: 36cm wide



### Vibrant Contemporary Posy

A vibrant contemporary loose posy of pink Gerberas, purple Orchids and lime green Chrysanthemums with complementary green foliage.

Approx size shown: 36cm wide



### Contemporary Woodland Posy

A contemporary woodland posy of cream Roses and mixed white flowers with pine cones, willow and complementary green foliage.

Approx size shown: 36cm wide



### Country Basket

A basket arrangement of yellow, cream and white flowers with lime green Orchids and complementary green foliage.

Approx size shown: 60cm wide



### Vibrant Basket

A basket arrangement of vibrant pink, blue and white flowers with complementary green foliage.

Approx size shown: 60cm wide



## Cushions & Pillow Tributes



### Loose Based Cushion

A loose based flower cushion of mixed pink, lilac and purple flowers with complementary green foliage.

Approx size shown: 45cm square



### Traditional Based Cushion

A classic white Chrysanthemum based cushion decorated with a mixed yellow floral spray and complementary green foliage edge.

Approx size shown: 45cm square



### Woodland Based Pillow

A textured woodland based pillow in shades of green and white flowers, Orchids, and woodland foliage.

Approx size shown: 48cm wide

## Heart Shaped Tributes



### Traditional Based Heart

A classic white Chrysanthemum heart shaped tribute decorated with a white floral spray and complementary green foliage edge.

Approx size shown: 45cm square



### Double Open Heart

A double open heart shaped tribute in pinks, deep reds, creams and lime greens with complementary floral and green foliage.

Approx size shown: 60cm wide



### Single Open Heart

A textured open heart shaped tribute with vibrant pinks, purples and complementary floral and green foliage.

Approx size shown: 45cm square

## Special Floral Tributes



### Floral Letter

An individual white Chrysanthemum based letter decorated with a white Orchid spray.

Approx size shown: 35cm high



### Open Book Design

A white Chrysanthemum based open book decorated with a pink Rose and Calla Lily spray.

Approx size shown: 65cm wide



### Anchor Design

A white Chrysanthemum based anchor tribute decorated with a lilac Rose and Thistle spray with a blue ribbon edge.

Approx size shown: 75cm high



### Dad Lettering

Loose based letters on a stand with a seasonal mix of yellow, lime green and white flowers and complementary green foliage.

Approx size shown: 90cm wide



### Nan Lettering

Loose based letters on a stand with a seasonal mix of soft and vibrant pink flowers and complementary green foliage.

Approx size shown: 90cm wide



### Based Floral Cross

A white Chrysanthemum based cross decorated with a pink floral spray and natural pink ribbon edge.

Approx size shown: 60cm high





## Floral Five Point Star

A delicate Gypsophila based star design decorated with a soft pink Rose and Orchid spray and complementary green foliage.

Approx size shown: 60cm wide



## Floral Teddy Bear

A white Chrysanthemum based teddy bear design decorated with a white Rose and yellow Freesia spray and complementary green foliage.

Approx size shown: 50cm high



## Floral Football

A white Chrysanthemum based 3D football design on a moss pitch base.

Approx size shown: 30cm wide



# “Helping you *every step of the way.*”

## The Dignity promise

Every Dignity funeral director is rigorously monitored to ensure that its client service, premises and vehicles are of the highest standard. By choosing a Dignity funeral director you can be confident that:

### We are compassionate and caring:

- We never forget that this is one of the worst times in someone’s life. We always treat people with compassion, respect and care.

### We are open, honest and straightforward:

- We help our clients by providing clear and straightforward information that enables them to make informed choices. We are transparent about our fees and there are no hidden extras.

### We spend as much time as the client needs:

- We spend as much time with our clients as they need, whether it’s when they first contact us, during the arrangements for the service, or choosing a memorial or funeral plan.

### We pay attention to detail:

- We know that for our clients every detail is important. We take care and time to make sure we get every detail right.

### We keep in contact:

- We keep in regular contact with our clients. They always understand what is happening; who is looking after them and they are confident that we understand their wishes.

## Dignity ~ The ultimate funeral professionals

Dignity is a British company that has funeral homes in towns and cities across the UK. We strive to set the highest standards for the funeral profession in terms of client service and care for the deceased.

At Dignity we are funeral people – it’s all we do. Dignity funeral directors have a rich heritage. Our oldest funeral home was established in 1812 and the majority of our businesses have been serving their local community for generations.

Our funeral directors and arrangers come from the cities and towns they serve or families that have been in the funeral profession for generations. This means they understand local traditions and can help our clients every step of the way from registering the death to explaining all the options so that families can have the service they want for their loved one.

A Dignity funeral director provides a complete service and there are no hidden extras. We are completely transparent about our pricing, providing a price list and written quotation for each client at the time the funeral is arranged, so you know exactly how much the funeral will cost.

By choosing a Dignity funeral director you can be sure that you are choosing the ultimate funeral professionals.

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## Dignity contact information

If you would like to find out more about Dignity or to find your local Dignity branch please visit; [www.dignityfunerals.co.uk](http://www.dignityfunerals.co.uk).

Or write to:

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